

IIT Deliverable

D6.6 Report on dissemination activities

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Abstract

The Deliverable 6.6 reports where the IIT toolkit has been disseminated. Altogether four dissemination events have been organized by the end of June 2017 and tree will be organized later in 2017.

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1 Introduction

The aim of this Deliverable is to report the IIT toolkit dissemination events in which replication of the IIT study in other countries has been discussed. These workshops have been aimed for policy planners, macro economists and academics in and outside Europe. Altogether four workshops have been organized by the end of June 2017 and four more events will take place before the end of 2017. Based on these workshops two countries (Norway and Australia) have already agreed to conduct the IIT study in their countries.

2 Toolkit workshops delivered

2.1 METS IGNITED THOUGHT INNOVATION LEADERSHIP SEMINAR SERIES

Date of the event: 12-18 March 2017

Place of the event: Five events in Brisbane, Sydney, Melbourne, Adelaide and Perth, Australia

www pages of the event: https://www.metsignited.org/Story?Action=View&Story_id=38

Event organizer: METS Ignited: the Growth Center for mining and manufacturing industry in Australia

IIT participants: Erkki Ormala

Description of the dissemination: The event series was organized to help the Australian industry to improve its innovation performance and competitiveness in the long term. The events organized in the above-mentioned five cities included a keynote speech by Erkki Ormala followed by a panel discussion, joint lunch and a private discussion with the key stakeholders. The purpose of the seminars was to introduce and learn from the best European experience how improve industrial innovation capacity in Australia.

Feedback from the audience (from the official feedback): The presentations stimulated conversations across industries and will prompt many organizations to add value to the culture by embracing ecosystems, creativity and stronger engagement with research institutions. The feedback received indicates that many organizations have gained confidence to implement a number of concepts you shared with us, particularly around industry ecosystems and open innovation. One of the key takeaways from the presentation, resonating strongly with the METS Ignited team, is the statement regarding the accelerating rate of innovation and the role of METS Ignited in supporting a future driven vision for this sector. It is encouraging to know that through innovation and greater industry collaboration we will see a dynamic sustainable future for the METS sector.

We look forward to an ongoing relationship between METS Ignited and your institutions, including the IIT group and Aalto University, with whom we can continue to share best practices and guide a more engaged industry supported by smart public policy.

Audience description: Scientific community, industry, civil Society, policy makers, media

Audience size: all events 800 people

Photos: https://www.dropbox.com/sh/e1qjf7nbij47jjj/AAAqTO3UmlF0_0zmKCS3pIGxa?dl=0

2.2 MEETING WITH NORWEGIAN RESEARCH COUNCIL REPRESENTATIVES

Date of the event: 24 April 2017

Place of the event: Oslo, Norway

Event organizer: IIT team

IIT participants: Erkki Ormala

Description of the dissemination: The NRC participants Svein Ulov Nås and Joh Vigrestad represented the innovation center within the NRC and were very interested in the participation in the autumn. The whole IIT process was discussed in detail including sample selection, questionnaire, coding, the analysis phase, survey and the case-studies.

Feedback from the audience: The IIT findings raised a lot of discussion in the meeting. The NRC representatives were interested in the time schedule and the required resources to implement the study. It was estimated that replicating the study in Norway could take from 9-12 months and would require 1.5 to 2 years work load. The Norwegians asked about possible consultancy support from our current IIT team.

Audience description: civil servants

2.3 FOR SOCIETY, INNOVATION AND HUMANITY: NETWORKING EVENT IN HONOR OF THE SLOVAK ACADEMIC AND BUSINESS DELEGATION

Date of the event: 16 May 2017

Place of the event: Helsinki

Event organizers: Rapid Action Group Ltd and Aalto University School of Business

IIT participants: Sampo Tukiainen

Description of the dissemination: The IIT key findings related to innovation ecosystems, open innovation, new innovation tools, innovation process management, and national/EU innovation policies were presented to the audience. The audience consisted of both academic and business managers from Slovakia. Therefore, the key findings were presented to a European country outside of the IIT interview target countries. The purpose was to spread knowledge of the IIT research, its possibilities regarding the knowledge and understanding it can produce, and inform of the possibility to conduct a similar study in other countries also.

Feedback from the audience: Interest towards the IIT findings was shown especially by the Slovak business managers. They pointed out to similar kinds of challenges and findings in the Slovak business and innovation environment. A company called Lynx expressed interest to continue the dialogue with the IIT group.

Audience description: academic managers, business managers

Audience size: 20 people

2.4 BERGFORSKDAGARNA

Date of the event: 31 May 2017

Place of the event: Luleå, Sweden

Event organizers: Bergforsk Foundation and the Swedish innovation program for Swedish mining and metal producing industry, SIP STRIM

IIT participants: Sampo Tukiainen

Description of the dissemination: The IIT research and its key findings related to innovation ecosystems, open innovation, new innovation tools, strategic management of innovation processes, and national/EU innovation policies were presented to the audience. The audience consisted of both academic actors and business managers and experts from Sweden. Therefore, the key findings were presented to a European country outside of the IIT interview target countries. The purpose was to spread knowledge of the IIT research to the Swedish mining and metal producing industry, the possibilities of IIT regarding the knowledge and understanding it can produce, and inform of the possibility to conduct a similar study in other countries also. Swedish mining and metal producing industry is a highly significant business entity in Sweden with global reach. The industry consists of companies delivering products and services ranging from the basic mining to high-tech mining robotics, consulting and software. The industry is undergoing a major change towards robotising and automating the mining operations and increasing the share of knowledge work in the industry.

Feedback from the audience: Interest towards the IIT findings in all of the aforementioned key areas was shown especially by the Swedish business managers. The comments and questions were in line with the IIT findings. They pointed out to similar kinds of challenges and findings in the Swedish mining and metal producing industry.

Audience description: industry, academics, policy makers, media

Audience size: 100 people

3 Upcoming toolkit workshops

3.1 EUROPE'S FUTURE: OPEN INNOVATION, OPEN SCIENCE, OPEN TO THE WORLD

Date of the event: 27 June 2017

Place of the event: Brussels, Belgium

(description in D 6.4)

3.2 INSySPo ENTREPRENEURSHIP SYMPOSIUM

Date of the event: 6-7 July 2017,

Place of the event: Sao Paulo, Brazil

(description in D6.4)

3.3 INDUSTRIAL INNOVATION IN TRANSITION: RESULTS AND IMPLICATIONS

Date of the event: October 2017

Place of the event: TUT Mektory, Tallinn, Estonia

www pages of the event: <https://www.ttu.ee/mektory-eng>

IIT participants: Anu Nuut

Audience size: Audience approximately 100 (Scientific community 10, Industry 60, Civil Society 5, Policy makers 10, Medias 1, Other 20)

3.4 OECD: TIP

Date of the event: 18 December 2017

Place of the event: Paris, France

Event organizer: OECD

IIT participants: Erkki Ormala, Wolfgang Polt

Description of the planned dissemination: A presentation drawing on the main findings could be of much interest in the context of the TIP December workshop that will be a special event organised as it is the 50th meeting of the TIP. The idea will be to organise a workshop on some of the major themes of TIP work past and present. The OECD will add this to the list of potential topics that could be explored there for the TIP bureau and TIP participants involved in the organisation to discuss. This is a good opportunity to invite all the OECD Member States to do a similar study and compare their results with the European experience.

4 Summary

The objective of the Deliverable 6.6 was to report all Toolkit dissemination events by IIT group. Altogether four events have taken place by the end of June 2017 and at least four events will be taking place later the same year. In these events interest to replicating the IIT study in other countries has been discussed and already agreed with Norway and Australia.